

On the Road to Health and Happiness. *



Vogeler's

Curative Compound

— FOR —

HEADACHE
MENTAL EXHAUSTION
NEURALGIA
INDIGESTION
TORPID LIVER
DIZZINESS
DROWSINESS
DYSPEPSIA
CONSTIPATION
NAUSEA

Vogeler's

 Cures!

Price 1 1/2 and 2/6, of all reliable dealers in medicine everywhere; or sent post free, with explanatory pamphlet, on receipt of 14 or 30 penny stamps (or equivalent) by the Sole Proprietors, The Charles A. Vogeler Co., 45, Farringdon Road, London



22500509474



AN END OF THE CENTURY MAID.

*She stops at the mossy trough to drink, and her face is wreathed in smiles,
"I'm an End of the Century Girl," she cries, "for I've ridden a hundred miles!"*

The best embrocation for racing cyclists.

If this is so why is it not the best embrocation for any and all cyclists? We put this in the form of a question although it is one which has been answered in the affirmative thousands of times. Cycling is a grand exercise, but it brings a severe strain on certain muscles, which, unless treated with St. Jacobs Oil as a lubricant, is more than likely to create irregular outlines of the limbs besides soreness and stiffness, all of which weaken the muscles. But when ST. JACOBS OIL is applied soreness and stiffness are removed: it not only strengthens but refreshes the muscles, which gradually develop into proper symmetry.

We give below the case of the well-known Scottish Champion of 5 and 100 miles, who says:

"I have used ST. JACOBS OIL as an embrocation for a very considerable period. I use it in the place of any other

embrocation, and unhesitatingly pronounce it to be the best for racing cyclists I have ever used. I can assure you I shall recommend it to my friends as such.

Yours faithfully,

(Signed) **R. C. CRAWFORD,**

Scottish Champion 5 and 100 miles,
Holder 100 miles' Record,
Champion for West Scotland
1 to 5 miles.

It is a well-known fact that we hold voluntarily given testimonials from nearly all the record-breakers in the United Kingdom. These testimonials are not bought and paid for either directly or indirectly, but are the honest expression of opinion from men whose muscles are tried the most severely. They are obliged to use the best embrocation, and consequently use St. Jacobs Oil. This is a good example for every other cyclist, both lady and gentleman, to follow.

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THE EVIDENCE OF A NOTED ACROBAT.

There is not a more successful and popular company of acrobats than the justly celebrated Boissett Co. They are always the leading card wherever they appear. Therefore their evidence of the virtues of St. Jacobs Oil, carries great weight.

Albert Boissett,
(The Boissett Company)
5, Shepherds Place, Upper
Kennington Lane, S.E.

To
Messrs. Charles A. Vogeler Company,
Gentlemen,

Perhaps it will do no harm if I say a word or two concerning the esteem in which I, and in fact the entire Boissett Company, hold your great pain Conqueror. Any one who has seen us in any of our great Pantomimes must know that bruises, sprains, stiffness, and soreness are very liable to be with us, for no matter how practised or perfect the acrobat, the **slightest** miscalculation may produce a painful, if not serious, injury, and in such cases we have found but one unfailing remedy and that is St. Jacobs Oil. Occasionally we have been induced to give something else a trial, having neglected to replenish our stock of yours, or some other similar reason, and the other being handy, but I must say that in every instance we have sought a speedy return to the **one** and **only** article which for years, in many countries and many climates, has come triumphantly out of every test to which we have put it. As a result St. Jacobs Oil has become as necessary to us as a "make-up" box is, and I assure you that now we take very good care not to allow our stock to run so very low, and I will only add that St. Jacobs Oil is all that you advertise it to be. Yes, and more. That is all I think of it.

Should this letter be of use to you in any way pray don't fail to secure the greatest benefit you can from it, and believe me

Yours very truly,
(Signed) ALBERT BOISSETT.

Among the strongest supporters of St. Jacobs Oil are the entire theatrical and music hall profession. We do not suppose there is a single theatre or travelling Company who do not have St. Jacobs Oil among the "properties", this is another evidence of its great popularity.

MAKES WOMEN WELL.

Astonishing Record of
Vogeler's Curative Compound
among those Afflicted.

The fact that Vogeler's Curative Compound is to-day relied on and recommended, both in public and private, by so large a portion of the most prudent and thoughtful people in every community should not be overlooked in determining our choice of a remedy to make us well, for it is an admitted fact that Vogeler's Curative Compound is the most successful remedy ever offered by a physician to his brother physicians and the public. VOGELER'S CURATIVE COMPOUND has more than fulfilled the great expectation of the medical profession when it was first announced some years ago. It is the grandest invigorator and strengthener the world has ever seen. It offers an escape from nervous exhaustion, dyspepsia, neuralgia, and sleeplessness to every man and woman who is robbed of health.

We all know of women who are living on the "ragged edge" of nervous exhaustion combined with serious symptoms peculiar to their sex.

They eat their food without relish, sleep without being refreshed, and exist day after day feeling half dead, but refusing to believe the fact. Most of these women are further advanced in ill-health than they realize; they are unconsciously gambling with their health. If they would take Vogeler's Curative Compound they would experience new life, new strength, renewed vitality, pure blood, a rich clear complexion which cannot be obtained in any other way. VOGELER'S CURATIVE COMPOUND is just what their system is in urgent need of; the able scientific discoverer know this. Why not give it a trial?

Vogeler's Curative Compound.

The safest and best vegetable aperient, prepared under eminent medical supervision from the formula of a great living London physician. Prescribed largely by the medical profession, by whom it is considered one of the most valuable curative agents.

What would cyclists do without



St. Jacobs Oil



This is a question that is asked by hundreds of cyclists every day and as cycling increases, the output of St. Jacobs Oil naturally becomes greater. There is hardly a cyclist, but who uses St. Jacobs Oil regularly. We are given the testimony below from the well known and popular Hon. Secretary of the Hyde Cycling Club, Mr. J. Foden, Dukinfield Road, Hyde, who writes: — us as follows,

"In speaking of St. Jacobs Oil as an "embrocation personally, I find it most" "excellent. Until recently I had not" "ridden for about five months, conse-" "quently my muscles were very soft and" "weak, and I was very stiff in the knees." "A few days ago I took a spin of about" "23 miles, when very soon I began to" "feel the effect of being out of practice," "so on my return I had a good rub" "down with a liberal supply of St." "Jacobs Oil, which soon set me quite" "right, as the following morning I could" "scarcely feel anything of the soreness" "and stiffness from the ride."

"I also find the oil most excellent" "for cuts and bruises, and for removing"

"any soreness. Many" "members of our club," "both ordinary and rac-" "ing men, speak in the" "very highest terms of St. Jacobs Oil" "as an embrocation."

(Signed.) J. Foden.

And the question remains. What would Mr. Foden have done without St. Jacobs Oil? Probably he would have got up in the morning so sore and stiff from the exertion that he could hardly walk. The Oil has a wonderful effect in removing soreness from the tread muscles, and the leaders from the knees down. It also strengthens the muscles everytime it is applied. It does not matter how long, or how hard the ride, if one applies St. Jacobs Oil at the end of the journey, no soreness or stiffness will be felt. On the other hand, were it not for St. Jacobs Oil, cycling would not be half as popular as it is, because people who ride would come home stiff and weak and thoroughly tired out. St. Jacobs Oil removes all soreness and imparts freshness and exhilaration, therefore the question may be again repeated: What would Cyclists do without St. Jacobs Oil?



A fast life.

Usually ends in death from some kidney or liver troubles. Uric acid, generated by the excessive use of alcoholic liquors, is the slow poison always at work undermining the constitution. Vogeler's Curative Compound is a revelation to the excessive alcohol consumer. Science and years of constant use have demonstrated its wonderful power to dissolve and expel from the system through the natural channels this poisonous acid. This is an explanation of the enormous demand for this invaluable medicine. It makes people well.

MEDICINE SENSE.

Any medicine is a medicine. So any tea is tea, and sugar is sugar. But qualities and remedial value in medicine differ.

We want the best.

If we understood medicine as well as we do tea and sugar it would be comparatively easy to determine. But we do not. How should we? We are not medical men. When we go to purchase an article whose value we do not know we select an old and reputable house from which to purchase, and trust to their experience and reputation to supply us with the best. Do so when procuring a medicine to make you well. **Vogeler's Curative Compound** is made from the formula of a great living English physician by The **Charles A. Vogeler Company**, who have been established 50 years.



As to the selection of a wheel, happily the time is past when we were obliged to pay exorbitant prices, there are now to be had the finest and most beautifully made machines in the world for from 12 to 15 guineas, any price above that is all dealers profit. The Cambridge and Victoria are the best types of these. No better machines were ever built. I can advise, also, that every lady rider should insist on having these or any machines fitted with Chase Tough Tread Tires, which are admitted to be the best tire now made. They are practically puncture proof, resilient, fast, durable, the machine pushes easier, and if a puncture should occur it can be permanently repaired by a novice in 5 minutes at most without removing the tire from the wheel. Chase's Tough Tread Tires have all these advantages and more, therefore by all means have your machine fitted with them,

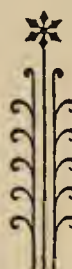
The saddle should be adjusted as nearly parallel to the bar as possible. Many girls sit too low, and are therefore unable to get the same purchase power as they would if the seat were on a level with the handle bar.

Breathe through the nose to avoid the inhalation of the cold air. After riding take a sponge bath with tepid water, followed by the friction of a moderately coarse towel, then rub well those muscles which have come most into use, especially the lower limbs and the tread muscles of the feet, with ST. JACOBS OIL. This will completely relieve all the muscles from stiffness and soreness, and at the same time make them supple and

strong. With the muscles thus developed the limbs will assume much finer proportions and more graceful outlines. In cases where ST. JACOBS OIL is not applied the muscles of the leg below the knee will become knotted, and the symmetry of the limbs destroyed, as in the case of danseuses and others who bring the muscles of the legs into unusual use.

Cold drinks, pastry, and sweets should be avoided. A lady cyclist after a long spin requires food to supply the tissue waste; that food may consist of milk, fruit, brown bread, and boiled meat or fish. Soup or beef-tea are excellent. Violent riding should be avoided; ride for exercise and pleasure. Take 10 drops of VOGELER'S CURATIVE COMPOUND after dinner in a wine glass of claret or water.

With the careful consideration of and attention to the above rules cycling will result in benefit to the majority of ladies.

**WHAT
A
WORLD**  of suffering is caused by thin, impoverished and impure blood which does not possess any nourishing or life-giving power.

The stomach becomes weak, the digestive organs fail, the nerves become unstrung, the complexion pale and sallow, until finally the whole system breaks down completely. Don't take quack medicines for these symptoms, which are dangerous. Either consult your doctor, or, what is better still, take a medicine which one of the greatest of all living doctors discovered, and which is made under the most eminent medical supervision. You cannot mistake it; there is but one, it is Vogeler's Curative Compound which so many physicians prescribe and which works such wonderful cures. Engrossed into the Deed of Gift bestowing this formula upon The Charles A. Vogeler Company of London was a clause specifying that Vogeler's Curative Compound should always and for ever be supplied to the public as low as 1/1½ and the next size 2/6 (holding three times as much as the small size) or 6 bottles for 12/6. This provision is in order that all classes may participate in the benefits of this great physician's life work and experience. The public are requested to communicate with the proprietors at their Farringdon Road house if they are unable to procure Vogeler's Curative Compound from their local chemist.

SUBSTITUTION.

It is a very great pity that some dealers who have so little regard for the lives and health of their customers that for the sake of a few pence extra profit, even on a 13½ d. sized article, they will urge their patrons to buy some worthless imitation or substitute when they ask for Vogeler's Curative Compound. We know of a case recently where a would-be buyer of Vogeler's Curative Compound went to a certain chemist, who said, "I do not keep it", and tried to persuade his customer to buy a substitute. The customer insisted on having Vogeler's and asked the chemist to get it from his wholesale house. The chemist promised to try. In two days the customer called again. The chemist said he had tried but could not obtain it in London, then **again** endeavoured to persuade his customer to accept as a substitute "something just as good." But here the unprincipled and untruthful chemist failed again, for the customer happened to be firm and determined to have Vogelers; he knew what he wanted and was bound to have it. He wrote to us and we immediately put him in the way of getting what he asked for, but how many people would have been so persistent? Many would have believed the chemist who uttered a deliberate falsehood when he said it could not be obtained in London. The true facts are that every drug and patent medicine house in London always and invariably carry Vogeler's Curative Compound in stock. Our sales of this remedy alone are from three to four thousand dozen per week, fully a third of which goes through the London wholesale houses; they always have it in stock. The demand for this wonderful remedy is so great that some retail stores buy as much as 1200 dozen in a single order. We give our friends these particulars simply to show them some of the tricks a few unprincipled dealers resort to in order to gain a few pence more profit, and to show them that Vogelers Curative Compound as well as St. Jacobs Oil can always be procured from honest and reliable medicine dealers.

At the same time we warn our friends to examine each bottle and see that the facsimile signature of our Company as here shown appears on the

The Charles A. Vogeler Co

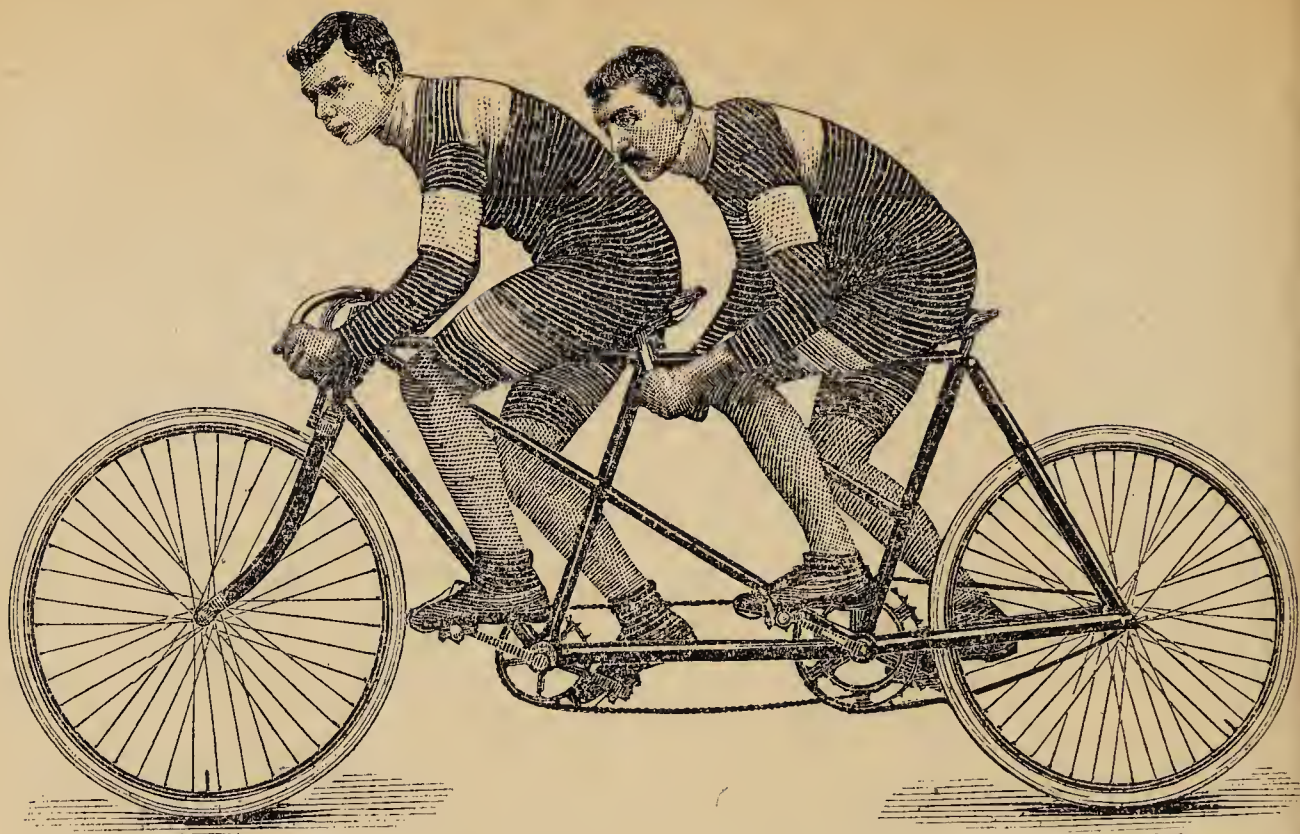
wrapper and to remember that Vogeler's Curative Compound is made from the formula of a great living London physician and under eminent medical supervision. One may therefore consider themselves actually under medical treatment when taking Vogeler's Curative Compound, the great remedy which makes people well and strong.

The substituted article is, as a rule, made for and sold by what may be called the substituting chemist, and these cheap substitutes are sold solely on the ground of low price, while Vogeler's Curative Compound and St. Jacobs Oil are sold wholly on their merit. It can, therefore be readily seen that there is little likelihood of there being a single grain of truth in the substituting chemists' claim of "just as good".

It is not strange, therefore, that sensible people who have almost been forced into buying a substitute, as in the case we have related, take their prescriptions, and their patronage generally for that matter, to the reputable and reliable chemist who sells people what they ask for, as it is not unreasonable to suppose that a chemist who tries to substitute openly will be sure to do so secretly when he has the chance offered in putting up a prescription. Forewarned is forearmed; sensible people knowing what to expect from the unprincipled substituting chemist will insist on having what they call for, and not be swindled by "just as good", "my own make", "we are out of it", and other specious pleas which the substituter plausibly puts forth in his labored effort to make a few extra pence, even with the chance of sacrificing his customers health and perhaps life itself. The substituting chemist is, however, in the smallest possible minority, the honest medicine dealers far outnumber the dishonest and untruthful substituter.

Fortunately there are only a few chemists who are willing to sacrifice their honor and reputation for fair dealing by the forced sale of imitations and substitutes. The majority know that "Honesty is the best policy", and that if they wish to keep their customers they must supply what is asked for without comment.

William E. Geddes, European Manager,
The Charles A. Vogeler Company,
London, Paris, Brussels, and Sydney;
Proprietors of St. Jacobs Oil and
Vogeler's Curative Compound.



From a photo by Edgar Scamell — 120, Crouch Hill, London N.

A CYCLE RECORD.

Messrs. S. B. M'Gregor and G. A. Nelson, holders of the One Hour World's Record Tandem for all types of cycles, write: "Now that we have used your famous St. Jacobs Oil every day for the past ten months, we are pleased to testify to its super-excellence over all other embrocations. The first time we used your Oil was when we made an attempt at tandem records; neither of us before had made such fast time, and the mile record fell by one and two-fifth seconds. We attributed our success greatly to St. Jacobs Oil, and since that day have sworn to use no other. After this we were trained for the much coveted One-Hour record, when we not only beat Tandem Record by 1,550 yards, but 'World's Record' for all types of cycles, doing 31 miles 610 yards, the greatest distance ever ridden inside 60 minutes. We were not troubled during the ride (as is usually the case) with 'leg muscles,' nor after with aches and pains; this, of course, is exactly what you claim for your Oil, and we bear testimony to its efficacy. We shall continue to use St. Jacobs Oil, as we are confident it increases speed without aches and pains. It should be used by every cyclist, and we shall strongly recommend it to all our friends.

It purifies and strengthens every organ of the body.

Vogeler's Curative Compound.

Made from the formula of an eminent living London physician.

Vogeler's Curative Compound corrects, strengthens, and naturalises the stomach and purifies the blood.

It causes the food to be naturally and consequently easily digested; it creates new rich blood, new tissues and nerve force, new vigor and new life. These fresh forces expel all impurities from the body whether they exist in the stomach, liver, kidneys, blood, lungs, nerves, brain, or skin.

It makes the weak and weary men and women strong and healthy.

VOGELER'S makes the	{	Heart right.
		Lungs right.
		Blood right.
		Kidneys right.
		Nerves right.
		Liver right.
		Health right.

Because it makes the stomach right.

Just as day follows night, so perfect digestion follows the use of **VOGELER'S CURATIVE COMPOUND.**

EVERYTHING SEEMS WRONG

to the dyspeptic. The world is upside down; the times are out of joint; he's ready to turn his back upon his best friend.

This was the case of Mr. Scott, Roslyn Villa, Plato Row, Brixton, London, S.W., who says: "I should have been as contented with my lot in life as the usual run of man is had I not been a martyr to that terrible complaint "Dyspepsia."

I obtained medical advice, and took almost everything that was recommended, but grew daily worse. I became haggard in appearance, and looked upon my whole life as a burden to myself and friends. I was irritable, and could not take an interest in anything.

I had been in this miserable state for some time, when I was asked by a friend, "Have you taken any of Vogeler's Curative Compound; it is a medicine advertised to cure Dyspepsia, and I have heard its effects in some cases have been simply wonderful."

I replied I had not, but would try it.

I obtained a bottle from my chemist, and after a few doses felt a decided change for the better. When I had finished the contents of this bottle I was so pleased with the result that I determined to give it a fair and genuine trial, believing that I was now on the right road to recovery.

I discarded all the other medicines, and steadily took three doses of the Compound each day, until I had exhausted the contents of three bottles.

By degrees I lost my careworn look, regained my appetite, and could faithfully say I felt perfectly well.

My friends were astonished at the change in me, and I was questioned on all sides as to what had effected the cure.

I told them that I had taken Vogeler's Curative Compound, to which I considered I owed my life.

Many physicians of high standing prescribe Vogeler's Curative Compound for their patients, for it cures many times after their best skill has failed, because it is made by a reliable firm from the formula of a brother physician, who has for years, and is to-day, practising in the most select part of the West End of London. It can be obtained in 1s. 1½d. and 2s. 6d. sizes from all reliable medicine dealers, or the Proprietors will send direct. All sufferers should give it a trial, as, to use the pet phrase of the Proprietors, "It makes people well" When taking Vogeler's Curative Compound one is practically under medical treatment.

Sprained knee for 3½ years.

From among the numerous unsolicited testimonials which have been received by The Charles A. Vogeler Company in praise of their grand preparation ST. JACOB'S OIL, we select that of Mr. Arthur Harrison, of Wilford Crescent East, Nottingham, who suffered from a sprained knee for 3½ years, and being devoted to the manly sport of football he felt it a great deprivation that he was unable to join in a game for that long period. He tried many remedies without success, until one day a friend persuaded him to try ST. JACOB'S OIL — The Wonderful Oil he calls it — when he experienced immediate relief from pain, followed by a permanent cure. He says: "I had been suffering from a very bad sprained knee for 3½ years through playing football, I had been under the doctor's care twice, and had used all kinds of Oils, Embrocations, and cold water bandages, &c., &c., when I was recommended to try your valuable Oil. I had been suffering so much that it was impossible for me to kick a ball, but after trying two small bottles I am pleased to say my knee is now as perfect and strong as ever. I should have written you before, but wanted to give it a thorough trial, and am glad to inform you that since using ST. JACOBS OIL I have never felt another twinge of pain. You can make use of this if you think fit, as I am delighted to acquaint the football public with what ST. JACOBS OIL has done for me".

Had it not been for this truly wonderful remedy Mr. Harrison would still have been deprived of the enjoyment of his favorite pastime, and all Englishmen who delight in athletic exercises will rejoice to read of this reliable preparation which does away with the ill effects of accidents which cannot always be prevented.

ASTHMA



can always be cured!

This is a fact which should never be lost sight of by the Asthmatic. We have demonstrated the truth of this assertion in thousands of cases. Send 3d. for explanatory treatise on Asthma and Diseases of the Respiratory Organs — The Geddes Manufacturing Co., 16 to 20, Farringdon Avenue, London, E. C.

Recommended

BY A TRADESMAN'S WIFE.

It is the people who use St. Jacobs Oil and derive benefit from it and recommend it to their friends and neighbors who are the greatest factors in advertising this famous remedy which has conquered pain for 50 years. Hence it is that the proprietors are not obliged to spend those fabulous sums in advertising which characterises many of the notorious quack remedies. The money those people spend in advertising, The Charles A. Vogeler Company are enabled to expend in purchasing the very best ingredients, and in every way turning out the most reliable Pain Conqueror, the world has ever seen.

Thousands of people are daily recommending St. Jacobs Oil to their friends. We have the case of Mrs. Ann Isabella Baylie, of 12, Camden Lane, North Shields, who for 18 months, suffered the most excruciating pain in the head. She says she could not get either rest or sleep and the doctors could not do anything to improve the fearful condition she was in. Giving up doctors she tried all sorts of advertised remedies, amongst which were some of those enormously advertised quack preparations made to sell to declare big dividends rather than on account of their intrinsic value. She was rapidly going from bad to worse, when she was recommended by a tradesman's wife residing in Whitely to try ST. JACOBS OIL. This lady had herself received great benefit from this remedy, and Mrs. Baylie was induced to give it a trial as a last resource, for she had arrived at that state of mind where she had not the least faith in anything; but she realised that something must be done or she would go mad.

Mrs. Baylie expresses her surprise and thankfulness at the effect produced by the first application of St. Jacobs Oil. She says: "I found relief in a few minutes after I had applied ST. JACOBS OIL; it was practically instantaneous, and the pain never returned. I have used in all 3 bottles, and I have not been afflicted with neuralgia or any other bodily aches and pains since using St. JACOBS OIL". Mrs. Baylie adds further, as might naturally be expected from a person who had suffered excruciating pain for months and had the pain removed instantaneously, her extremely grateful appreciation of the fact that she was induced by the above-mentioned tradesman's wife

to give this wonderful remedy a trial, and she says, as thousands of others say, "I shall always recommend St. Jacobs Oil for the good it did me", and closes her letter with the wish that the proprietors will give the widest publicity to her statement in order that the public may have the benefit of her experience.

We have often said that the proprietors of St. Jacobs Oil and Vogeler's Curative Compound were able to supply more convincing evidence of the intrinsic value of St. Jacobs Oil and Vogeler's Curative Compound than the proprietors of any other medicine. The above is a case which appeals most strongly to anyone who reads the particulars. Here was a person who had suffered year in and year out almost constant and excruciating pain; she had had doctors and tried medicines until she had become completely discouraged and disheartened, and did not believe anything on earth could cure her, when, on the strong recommendation of a tradesman's wife she applied this King of Remedies, and was relieved of the pain in a few moments, and it had never since returned. No evidence, persuasion, or advertising could be stronger than this straightforward, voluntary, and plain-spoken language. It should, and we believe does, carry conviction to the minds of everyone who reads it that St. Jacobs Oil, which has conquered pain for 50 years, is the King of Remedies for all bodily aches and pains.

THE PRODUCT OF EXPERIENCE.

That is what can be truly said of Vogeler's Curative Compound. It is good for men, women, and children under all conditions. It cures constipation, it acts gently on the stomach and bowels. Many people make the great mistake of taking pills and syrups, which create worse troubles than they cure. Strong purgatives shock the system unnecessarily, and they do not cure constipation; they make people listless and languid; constipation makes people dizzy, gives them a bad taste in the mouth, makes their breath bad, puts spots before their eyes, causes headache, makes them bilious, produces pimples and blotches, and all sorts of serious consequences, all of which can be cured by the timely use of Vogeler's Curative Compound, "The Product of Experience".

THE one medicine for Nervous Diseases:
Vogeler's Curative Compound.

Do the Public always

get full value? ❀

This is a question and not a statement. When a remedy is manufactured to retail as low as 1/1½, an intelligent public can readily see that after having placed thereon the regulation 1½ d. Revenue stamp, paid for bottles, corks, wrappers, and labour, given the wholesale dealer his profit and the retail dealer his profit also, that



the margin for the manufacturer would not be great even if the contents did not cost anything. But when it comes to a remedy like St. Jacobs Oil, the ingredients of which are of the best, many of them very expensive, the margin of profit becomes materially reduced.

We have been asked to place a cheaper size on the market. This request we should be only too happy to comply with if we could do so and at the same time do justice to the public. The 1/1½ size is as low as we can afford to sell the preparation to which our name is attached. If we should attempt, as we have been asked, to put on an 8½ d. size, which, after deducting the stamp, brings the price to 7 d., allow the wholesaler and retailer their profits, pay advertising accounts, and put a genuine article inside the bottles, we could not get our money back, therefore we shall not attempt a cheaper size. We think it is well that the public should be informed of this on account of the many rumours that have got about that we contemplated doing a thing of this sort. We are contented with a small profit, but we are bound to retain the confidence of the public who have invariably been very kind to us.

We do not attempt to compete in price, but we do in honest value. It is a well-known term associated with St. Jacobs Oil that "there is nothing so good." This is generally accepted, and we are prepared to maintain our reputation.

What is Vogeler's Curative — ❀ Compound made of?

It has often occurred to us how strange and even criminally foolish it is for people to go on taking some worthless quack remedy largely advertised, the action of which on the human system is violently purgative, instead of taking Vogeler's Curative Compound. The result of such folly is not infrequently failure, misery, and death.

Vogeler's Curative Compound is a remedy which the most eminent medical science has taken from Nature's laboratory, and which, under expert medical supervision, is scientifically combined and compounded, producing a pharmaceutical preparation of the highest possible order of merit. What greater comparison can there be than between this great result and those quack things made to sell instead of to cure, to produce big dividends to shareholders instead of making men and women strong and well? The Public should see and realise this when they go to buy a medicine, for it is a matter of the gravest importance.

Sickly children, weary women, and tired, broken-down men find in this great Compound health, strength, and happiness. For all those diseases which are really the result of impure blood and weakened stomach, such as headache, dyspepsia, constipation, skin diseases, liver and kidney troubles, nervous debility, sleeplessness, melancholia, dizziness, ringing noises in the head, biliousness, and that all-gone tired feeling Vogeler's Curative Compound is an absolute and positive cure. It has done already greater good to the human race than any other discovery of the 19th Century, and well deserves the grateful praise of the thousands of human beings whom it has snatched from the jaws of death.

VOGELER'S ❀ ❀ ❀ ❀ CURATIVE COMPOUND

is the greatest of all nerve restorers.
It makes people well.

The Queen at the Cyclops Works

AN ARMOUR PLATE * SHEFFIELD.

rolled in Her Majesty's Presence. ☉

Order, perfect Order,

Prevailed everywhere.

Previous to her Majesty visiting Sheffield on May 21st, 1897, great preparations were going on getting everything into order at Messrs. Charles Cammell & Co.'s Cyclops Works, and it was during these preparations that John Addleshaw of 2, Joiner Street, Sheffield, met with a serious accident through falling from some scaffolding, and so badly did he hurt himself, one of his legs (besides other bruises) became terribly swollen, and he was not able to go to his work the following day which was a great loss not only to himself, but also to his employers at this particular time. Joiners were very scarce considering the amount of work that had to be got through; men similar to himself had no difficulty in getting 2/6 and 3/- per hour.

However, being in Sheffield at the time, and having heard of the accident, I purchased a bottle of St. Jacob's Oil

and presented it to Mr. Addleshaw, who promised to give it a thorough trial, with the result that he was able to go to his work two days after, and he was not long before he was allright again, although before using St. Jacobs Oil he expected to be laid up for some weeks.

(Signed) Charles F. Nixon,

40, Elford Road,

Roundhay Road, Leeds.

It would have been rather hard lines upon Addleshaw, if, in addition to having received those terrible injuries, he had also been deprived of seeing our Gracious Majesty the Queen and Empress, on the memorable occasion of her visit to Sheffield for the purpose of opening the New Town Hall. But St. Jacobs Oil came to the rescue as it has thousands of times during its half-century of Pain Conquering; it will always do the same.

June 5th, 1897.

We choose the old Doctor.

We choose the old doctor in preference to the young doctor. Why? Because we don't want to entrust our lives to inexperienced hands. True, the young doctor may be clever, but the old doctor must be, he has had years of experience. We do not take chances in the game of life and death. It is the same with remedies; the long tried article has our confidence. We prefer experience and reputation to experiment. Horse liniment and ointments may be good but let somebody else prove it. We judge the old remedy by its record of cures — that is why St. Jacobs Oil is chosen in preference to others. It has conquered pain for 50 years. Its record inspires confidence; we take no chance when we use **St. Jacobs Oil**.

From

Mr. Hugh McAtier,

3, Lancaster Street, Belfast, to a friend.

Dear Jack,

I am sending you to-day a bottle of St. Jacobs Oil to use in your preliminary work before coming over here. This is absolutely the best thing an athlete ever used. I have been using it now for some time and the results are marvellous. My lads every one go stronger, have more speed, and feel fitter than they ever did when using any other embrocation. Don't neglect this now or you will regret it. Our track is very fast now . . . I think we can pull this match off allright.

Yours hopefully,

(Signed.) **Hugh McAtier.**

P. S. Whatever you do don't fail to use this Oil I am sending.

He is not a mere *Theorist.*

The eminent discoverer of Vogeler's Curative Compound is not a mere theorist, for before he gave the formula to The Charles A. Vogeler Company for the benefit of his fellow physicians and the world he had accumulated the most absolutely convincing evidence of the remarkable medicinal value of his great discovery, enough to satisfy the most sceptically inclined.

He ascertained beyond a doubt that it was absolutely reliable in removing obstinate diseases from the system, and, furthermore, there was not and never has been anything which at all resembles or approaches it. He says that Vogeler's Compound should be taken by everyone who is trying to get rid of nerve or blood diseases or a disordered condition of the liver or kidneys. Some of the evidences of such an unhealthy state of things are headaches, melancholy, dyspepsia, constipation, skin eruptions, neuralgia, and ringing noises in the head, etc. These evidences all disappear under the cleansing, regulating action of Vogeler's Curative Compound.

The Public should in no way confound or class Vogeler's Curative Compound with those catch-ponny quack nostrums extensively advertised, which are no more to be compared with Vogeler's Curative Compound than is the parasite vine to the stately oak on which it depends for life.

"To The Charles A. Vogeler Co.,

45, Farringdon Road, London, E.C."

Mr. J. G. Marsden, Hon. Secretary, Bradford Clarendon Cycling Club, 328, Back Lane, Bowling, Bradford, says: "I have derived very much benefit from St. Jacobs Oil in my athletic training, and I can strongly advise its use in preference to any of the other advertised embrocations, nearly all of which I have tried and found them very much inferior to your valuable St. Jacobs Oil. I use it liberally after all my long-distance rides, and I find it indispensable for removing soreness, stiffness, and, above all, for strengthening and hardening the muscles. I find this to be the verdict of a large number of cyclists and other athletes with whom I have conversed in respect to its value."

VOGELER'S Curative Compound

contains in a condensed form all those vegetable ingredients which an eminent physician knows are necessary to give new fresh life and richness to the blood, to build up and strengthen the digestive organs, to regulate the kidneys and liver, to restore shattered nervos, and to restore vitality to every organ of the human body. VOGELER'S CURATIVE COMPOUND is the result of the life-long study, experiment, and ripe experience of one of the greatest and generally acknowledged to be one of the most eminent living London physicians. His object in giving to The Charles A. Vogeler Company (under certain restrictions to ensure absolute purity, and the maintenance of the highest possible standard of excellence) the formula from which Vogeler's Curative Compound is now made under his immediate supervision, was solely to benefit mankind. The transfer of the formula constituted a Deed of Gift to be held in trust for the benefit of humanity. No more noble and generous act was ever performed by a single individual since the world began. No deed of trust was ever executed which benefitted so great a number as the transfer of this formula to the well-known proprietors and Manufacturers of St. Jacobs Oil. Millions of people have availed themselves of this generous gift by taking Vogeler's Curative Compound and as a result become well and strong whereas before they were ill, and in hundreds of cases considered incurable. Future generations will be healthier, stronger, and in a position to better enjoy the pleasures of living now that a medicine can be had which will make them well.

From

ARTHUR WILLIAMS,

1, Church Street, Carmarthen.

Dear Sir,

I have always kept a supply of your St. Jacobs Oil and Vogeler's Compound in my house. I have had many attacks of Rheumatism, and have always found relief from the use of the Oil. I would strongly recommend every one to do as I have done, and that is to keep a supply in the house all the time.



There is no reason for women to look old,
They can and should always look beautiful.

MOST WOMEN SHOULD BE BEAUTIFUL.

"The Religion of Beauty and the Sin of Ugliness".

One cannot put into language, the beauty of the flower, nor paint the grandeur of the soul.



Human loveliness lies not alone in physical perfection; it is the indefinable something which results when the sum of all the virtues is combined with perfect grace and perfect symmetry of form.

The type of the perfect woman is one in which there is perfect development of the body and mind. We give

here an illustration of the former, but beauty is truth in its full expression.

In my illustration (painted from life) is true development of nature, there is nothing of shame, nothing of artificiality. The art of the dress maker and the corset manufacturer adds nothing, but only detracts from a figure, which nature and a full obedience to its laws has enabled successfully to bid defiance to time. The lady who forms the subject of my illustration is 39 years of age, yet, in all the charms of ideal womanhood, no young lady of 20 is her superior. No woman need be ugly. Nearly every woman may and should be beautiful, not perhaps in a day, a week, or a year, but as soon as nature and common sense treatment can overcome years of artificiality, her form will gradually and naturally become moulded with nature's grace.

Every woman wants to be well and well looking, but the sad fact remains that very few women are either, after the period of girlhood is passed,

The eminent and distinguished medical man who gave the formula for "Vogeler's Curative Compound" to The Charles A. Vogeler Co., and through them to the world, has not only found a way to cure many diseases, but to prevent disease, and assist nature in making woman beautiful, as God originally intended she should be.

Some women seem to think that making themselves as attractive as possible is something to be ashamed of, but according to our way of thinking, there is nothing on earth so near the gates of heaven, as a beautiful woman. The Saviour after the resurrection, appeared first to a beautiful woman, Mary Magdalene. Beauty is a protecting power; the heart goes out to the beautiful woman whose physical appearance appeals to the eye. If the physical appearance is not attractive, a bad impression is created. A good appearance is the stepping stone to success. That every woman is not good looking is simply

due to lack of faith in the possibility of developing beauty, combined with indolence, and in not taking regularly "Vogeler's Curative Compound". This is the reason why every woman is not good looking, but in order to accomplish and maintain this desirable end, the body must be understood and appreciated.

No woman can expect to preserve good looks, unless the body is treated with care and a due regard to nature's laws.

There is absolutely no reason why a woman of 60 should look old; yet how soon the average girl loses her freshness, especially after marriage, how quickly is her loss of grace and contour observed. Few people will have the impertinence to tell this to a woman, but they make uncomplimentary remarks about her to others. There is no necessity for the first wrinkle to remain if "Vogeler's Curative Compound" is taken regularly; 10 drops in a wine glass of water after breakfast and dinner. Any woman who will explicitly follow this advice can and will become beautiful. The bloom and freshness of youth may and should last with woman as long as life lasts, if they will simply take this medicine as above regularly, whatever her condition or position in life may be. Of course, certain restrictive rules as to eating, exercise, and other matter must be adhered to. Everything which does not conduce to health must be given up. The stomach must not be allowed to run away with the head. Indigestion begets nervousness, and nervous women are soon burdened with wrinkles.

Proper exercise has much to do with beauty. Ride a Cambridge Bicycle fitted with Chase Tough Tread tyres, if you can afford it. It keeps the figure young. Don't wear corsets, it is unnecessary; it is a relic of barbarism. There never yet was a corset made and worn by woman which did not injure her health. The corset keeps the muscles of the abdomen idle, and frequently quite paralyzes them.

The circulation of the blood is hindered, and perfect circulation, vigor, and nerve power is absolutely lost, which means the loss of perfect contour, bright, sparkling, liquid eyes, and beautiful complexion. Corset-wearing makes the average woman lose her youth at 30.

As to baths. No hot bath should be taken without afterwards dashing cold water over the body. Really, the average fairly healthy woman under 60 should

take a cold bath every morning directly she gets out of bed, and, if circumstance will allow, an hour's exercise immediately after breakfast. No exercise is so good as cycling. If possible be satisfied with yourself and surroundings; such a feeling combined with taking Vogeler's Curative Compound promotes beauty. There is a lot of beauty behind every woman's countenance if it could only be brought out.

In walking, women should walk from the hips, (not all over as many women do) with head erect, and chest forward.

Cold water and exercise, and the taking of Vogeler's Curative Compound is the foundation of youth. A woman should not only take cold baths every morning, but should drink at least fully one quart of pure cold water daily.

A GREAT sufferer

from

Rheumatism cured

by

St. Jacobs Oil.

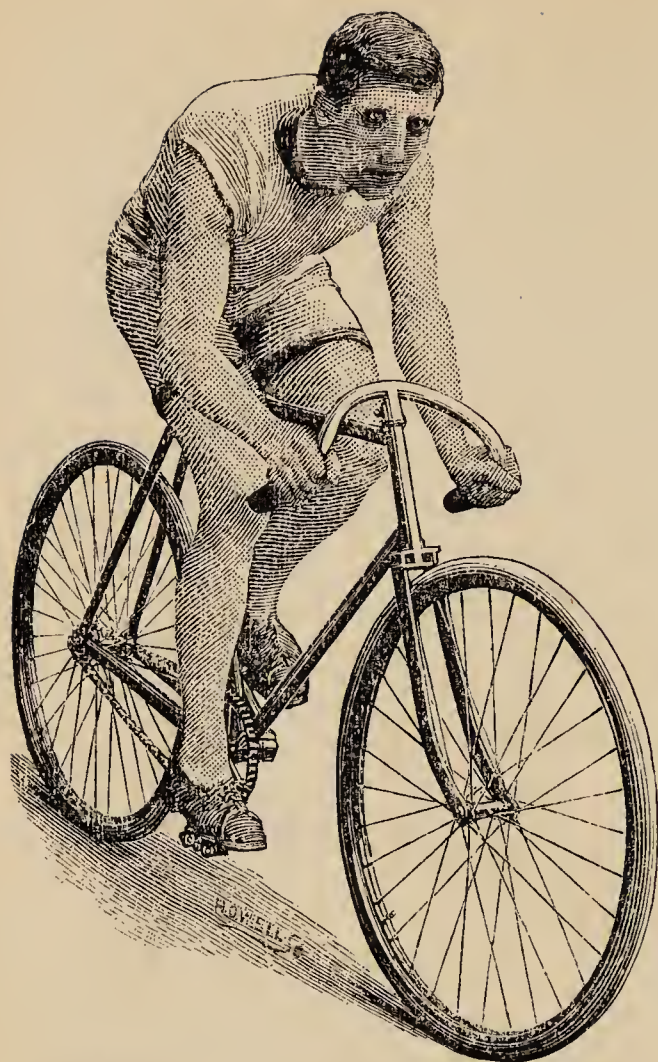
Mr. E. G. MOORE of 7, Phillips St. Kingsland. London. N. says in his letter of Feb. 5th. 97.

"I was a great sufferer from Rheumatism for many years during which time I tried many remedies from which I received but very little relief. Being advised to use St. Jacobs Oil I did so and am happy to say that after a few applications I felt great relief, and continuing its use I can now say I am perfectly well. St. Jacobs Oil is in my opinion a thing which should be in every household".

What a blessing, and what hours of suffering, pain and misery would have been saved had Mr. Moore adopted the wiser course and used St. Jacobs Oil at first instead of wasting time and money on worthless embrocations and nostrums with which unfortunately the market is flooded. The public should not lose sight of the fact that St. Jacobs Oil has conquered pain for more than fifty years, and it isn't going to stop doing the same thing now or at any future time. — Fifty years Record of pain conquering is a record, to inspire confidence.

Baby Humors.

Instant relief for skin-tortured babies, and rest and peace for tired mother, by taking Vogeler's Curative Compound.



Photograph by G. R. Cleare, Lower Clapton, London N.E.

Another Noted Athlete Endorses St. Jacobs Oil.

It is not one, but all, athletes, join in their praise of the great pain-killer, which has conquered pain for 50 years. A successful athlete, from necessity, must keep his muscles hardened, free from soreness and stiffness, and they all realise that can only be done by using St. Jacobs Oil. There is hardly an athlete of note who does not speak in the highest praise of this valuable remedy. Mr. T. A. Allen, the well-known cyclist, skating champion of London, winner of professional handicaps at Wood Green on Good Friday and Easter Monday, writes under date of May 5 th.:

"Last Saturday, at the Waterford track," "Mr. Graco lent me a bottle of St. Jacobs" "Oil, which he was using, and to my great" "surprise, it almost immediately took" "away all stiffness and that tired feeling" "that racing men get after a hard fought" "race. I can testify from my own per-sonal experience that St. Jacobs Oil is" "absolutely the best embrocation that an" "athlete can use." What stronger and more convincing evidence can one have

than this? Mr. Allen had never used St. Jacobs Oil before; he had tried various other embrocations and liniments but had never received one particle of the benefit that he did almost immediately on applying St. Jacobs Oil. He swears by it as all other athletes do. The great penetrating power of St. Jacobs Oil enables it to reach the very seat of soreness, while it removes all stiffness from the muscles, it strengthens and hardens them. Many athletes say that had it not been for the prime condition they have got themselves into by the aid of St. Jacobs Oil, they never would have won the races which they have done.

Who can blame them?

Those who are ill would give all they possess to be well, is that not so? What happiness or real joy is there in life for the confirmed invalid whose system and general constitution has more than likely been broken down by taking worthless quack remedies? To them we say, "Stop experimenting, otherwise you will not experiment long, for you will not be alive to experiment." Use a scientific remedy which cures disease as surely as the sun rises and sets.

There is such a remedy in Vogeler's Curative Compound, the result of the life study of one of the ablest and most noted living London physicians. It is not a patent medicine, it is not a foreign made so-called sarsaparilla; it is not a "syrup"; it is not pills; it is not a "Blood Mixture", or somebody's "Tonic". It is as far beyond them all in actual medicinal value as the diamond is superior to the cheap glass. If people will understand and fully comprehend this great truth thousands of lives will be spared, and untold misery and suffering turned to joy and happiness.

PILES ——— "PILANTRA" ——— PILE CURE.

PRESCRIBED and used by the entire medical profession. It cures pain instantly, reduces inflammation and itching, stops bleeding, and cures Piles. Send 3d. for postage and packing of free sample, which will be sent to any address.—THE GEDDES MANUFACTURING COMPANY, 16 to 20, Farringdon Avenue, London.

**To cure nervous dyspepsia, to sleep well, to know
* what a sharp appetite and good digestion mean.**

No trouble is more common or more misunderstood than nervous dyspepsia. People having it think that their nerves are to blame and are surprised that they are not cured by nerve medicine and spring remedies; the real seat of the mischief is lost sight of; the stomach is the organ to be looked after.

Nervous dyspeptics often do not have any pain whatever in the stomach, nor perhaps any of the usual symptoms of stomach weakness. Nervous dyspepsia shows itself not in the stomach so much as in nearly every other organ; in some cases the heart palpitates and is irregular; in others the kidneys are affected; in others the bowels are constipated, with headaches; still others are troubled with loss of flesh and appetite, with accumulation of gas, sour risings and heartburn.

VOGELER'S CURATIVE COMPOUND is the one and only medicine, that is not a patent medicine. People suffering from nervous dyspepsia make a great mistake in flying off after patent medicines largely advertised. They should take Vogeler's Curative Compound, which is made from the formula of a great living physician under eminent medical supervision. We are instructed by the able discoverer to advise the public that there is no possible doubt but that Vogeler's Curative Compound will positively cure any stomach weakness or stomach diseases such as sourness, gas, distressed feeling after meals, also loss of appetite, sleeplessness, palpitation, heart burn, constipation, headache, nervousness, and skin eruption. The above is not what we say, but the actual words of the great living authority who gave Vogeler's Curative Compound to the world.

Why people who are ill, or who want to keep themselves from being ill, buy worthless quack medicines and nostrums, thus gambling with life and death, when by taking Vogeler's Curative Compound they can consider themselves almost

under medical treatment, is one of the wonders of the end of the century. Remember, it is not a patent medicine; it makes people well.

HE WAS PERSUADED TO TRY IT.

It is undoubtedly a fact beyond dispute that the strongest advertising medium we have is that of people who recommend others to use St. Jacobs Oil. People who have themselves experienced a happy result which invariably follows the use of this great remedy, generally show their gratitude by recommending it to those whom they know are similarly affected. This is the case of Margaret Loe, of 71 Brightfield Road, Lee Green, Lee, S. E. who writes:—

"Having suffered from muscular rheumatism for some years, and not receiving any benefit from the various remedies which I have used, I was persuaded by a friend of mine to try St. Jacobs Oil, and I am pleased to say with an immediate effect of removing the pain and soreness, and I have not suffered from rheumatism since".

The above is another of those voluntary testimonials of which we receive hundreds. Our competitors are compelled to spend large sums of money in expensive newspaper advertising, but St. Jacobs Oil is advertised by the people, for the people. It has conquered pain for fifty years.

BLOOD HUMORS.

Whether they manifest themselves in the form of itching, burning, bleeding, scaly pimples or blotches, whether hereditary or acquired, can be speedily cured by taking Vogeler's Curative Compound made from the formula of a great living physician by The Charles A. Vogeler Company.

The
winner
of the

Great 25 mile

Ulster amateur cycle Championship

speaks for **St. Jacobs Oil.**



Photo by Benson — 22, Lombard St., Belfast.

Brady, Gormley & Co.,
"Homer" Cycle Manufacturers,
Ulster Agents for the "Osmonde",
14, Rosemary Street,
BELFAST.

May 14th, 1897.

To Messrs.
THE CHARLES A. VOGELER Co.,
45, Farringdon Road, E.C.

Gentlemen,

While training for yesterday's bicycle
race, 25 miles Championship of Ulster,

I could not seem to rid myself of stiff
joints and soreness after a sharp turn
at exercise. I tried ointments and embro-
cations galore, and fancy I must have
got very nearly to the bottom of the list,
when my trainer, Jimmy Fullerton, deter-
mined if possible to overcome this diffi-
culty, got some of your great remedy St.
Jacobs Oil. Willing to do anything which
might afford the desired relief I submitted
to an application, and to my surprise
and joy stiffness and soreness vanished
as if by magic. Need I say, gentlemen,

that since the first application I have not been without St. Jacobs Oil and that for the future it will reign supreme in my training outfit. I beg to enclose press cuttings which in some degree show the condition in which I went to the post for yesterday's race.

Regretting that I did not earlier in my racing career take advantage of the great benefit to be derived from St. Jacobs Oil.

I am, Gentlemen,

Very truly yours,

(Signed.) **James H. Gormley.**

Mr. Gormley is a very popular athlete, and when he romped home an easy winner he received a perfect ovation from the thousands of spectators, who witnessed the race.

SPECIAL OFFER.

VOGELER'S CURATIVE COMPOUND is put up and sold in 2/6 and 1/1½ sizes. The 2/6 size holds three times as much as the 1/1½ size. You can buy six bottles of the 2/6 size for 12/6, therefore we advise buying six bottles at a time and save money. If your medicine dealer does not have the Compound in stock do not accept a substitute, but send 12/6 to us and we will send you six 2/6 bottles by parcel-post. Why we urge this is because many people stop taking the medicine as soon as they feel better, and then perhaps not having removed all the germs of disease from the body they become ill again, while if they took the contents of several bottles the cure would be permanent. Vogeler's Curative Compound keeps perfectly in any climate; the last dose in the sixth bottle is just as full of curative power as the first, and by being able to take the Compound continuously for a considerable period the cure is more likely to become permanent, and months and perhaps years of illness thereby avoided. This is worth the serious consideration of thinking men and women, for it is not as if you were buying a cheap, worthless, and most likely injurious quack nostrum. Vogeler's Curative Compound is the result of the life-long study, experiment, and experience of a great living West-end London physician, and it is prepared at our mammoth fire-proof laboratory under eminent medical control, therefore you are not buying a worthless article but one that makes people well.



and vitality are quickly given to every part of the body by Vogeler's Curative Compound. That tired all-gone feeling is quickly overcome; the blood is purified, enriched, and vitalised, then it carries health instead of disease to every organ of the body. The appetite is restored and the stomach strengthened. The Nerves are fed on pure rich blood, the brain cleared, and the mind refreshed.

Vogeler's Curative Compound makes people well.

Give it a fair change.

Even Vogeler's Curative Compound, wonderful remedy as it is, cannot in one or two days cure a disease which has been coming on for years, but give it a fair chance and it will do more than you hoped or even longed for. A case of chronic dyspepsia, for instance, requires time in order to effect a complete cure. In most cases a few doses of the Compound will relieve, and such relief can safely be relied upon as permanent and progressive towards complete recovery if the patient continues to take Vogeler's Curative Compound. But it takes time to tone up the weak stomach, and to place the bowels, kidneys, and liver into such a condition that they will work naturally; the nervous system has to be strengthened and invigorated. All of this requires time; the human system is not a machine to be mended in a day, but a delicately constituted combination which requires intelligence, experience, and special study and research to understand. All of this the able medical gentleman who discovered Vogeler's Curative Compound is possessed of. But who of those who are ill, suffering, miserable, and unhappy would not gladly devote weeks or even months, or give all they possess in the world, if they could be assured of a complete cure in the end. This assurance is positively vouchsafed to those who take Vogeler's Curative Compound a sufficient time to give it a fair trial.

IT MAKES PEOPLE WELL. Not a patent medicine; a living physician's prescription:

Vogeler's Curative Compound.

HER CLOTHES LAPPED OVER.

This is the case with a great many people who have gradually wasted away from various causes, including weakness, nervous debility, indigestion, and impure blood. Medical skill fails to relieve the sufferer, and yet certain of the medical profession and others cry down proprietary medicines, or any medicine which will not make its formula public.

The case of Mrs. Ellen Barnes, 20, Church Street, Adlington, Chorley, Lancs., is a most interesting one, and forms an object lesson which those who are suffering, or who have friends who are, should read and consider, for unless Vogeler's Curative Compound, that wonderful discovery of an eminent West-end of London physician, will do what is claimed for it, how is it that such convincing testimonials as that hereafter given, come to the proprietors voluntarily?

Mrs. Barnes says:

"I have for many years been a sufferer from weakness, nervous debility and indigestion; I have been treated by a medical man for three months continuously, and as I was not any better I stopped his coming. I received a pamphlet issued by The Charles A. Vogeler Company, and I saw therein the case of Mrs. Smith of Walthamstow, whose symptoms, so graphically described by that lady, greatly resembled my own. It was then that I discharged my doctor, and thank God I did, for I had got the right cure at last. I had given up all hopes of ever getting any better; I had lost flesh to that extent that I was a mere skeleton, and my clothes used to wrap a way over. Now I have gained flesh so much that I can button my clothes instead of pinning them across as I used to do. My cure is all the more remarkable because I not only employed a medical man, but I also took other medicines which are extensively advertised, the names of which I give herewith but they did not do me any good whatever. But from the time when I first began to take Vogeler's Curative Compound I have steadily improved. My husband always keeps looking to see how much there is left in my bottle of Vogeler's Compound, and when he sees it getting low he says I had better be sending for another — he says he would not be without it at any price. I shall always recommend this

valuable medicine to anyone I hear of suffering as I was, and I will cheerfully answer any question which may be asked of me respecting the same, either by letter or otherwise. I feel so grateful for what Vogeler's has done for me that it seems I can never be thankful enough".

It is all very well for certain chemists to say when Vogeler's is called for that they have something "just as good", or they do not know what it contains, or they are out of it, and in the meantime recommend their own wares, for chemists know perfectly well that Vogeler's Compound is one of the grandest medical discoveries of the end of the nineteenth century, and anyone who offers a substitute is simply doing so for the purpose of gain.

Mrs. Barnes relates her case in that plain, straight-forward, honest manner that carries conviction with it. It is a case that one can almost see, and if Vogeler's Curative Compound will do what it has for Mrs. Barnes, Mrs. Smith of Walthamstow, Mrs. Grimshaw of Shipley, and Mrs. Featherstonhaugh of Wakerley, Darlington, and hundreds of others — we put this as a question — does any intelligent person believe there is a case similar to these above related which Vogeler's Curative Compound will not cure? It is not a Patent Medicine although the formula is not made public; the ingredients are purely vegetable and perfectly harmless, and contain wonderful therapeutic value. Any one taking Vogeler's Curative Compound may almost consider they are under actual medical treatment because, as above stated, the formula from which it is made is not only that of an eminent West-end of London physician, but it is manufactured under eminent medical supervision and with the greatest possible care. The 1/1¹/₂ size contains 77 doses, and the 2/6 size contains 230 doses.

Vogeler's Curative Compound

is the most remarkable remedy that the scientific research of the world has ever produced.

VOGELER'S 2
—  CURATIVE COMPOUND

has succeeded again and again in curing diseases when every other form of treatment had signally failed.

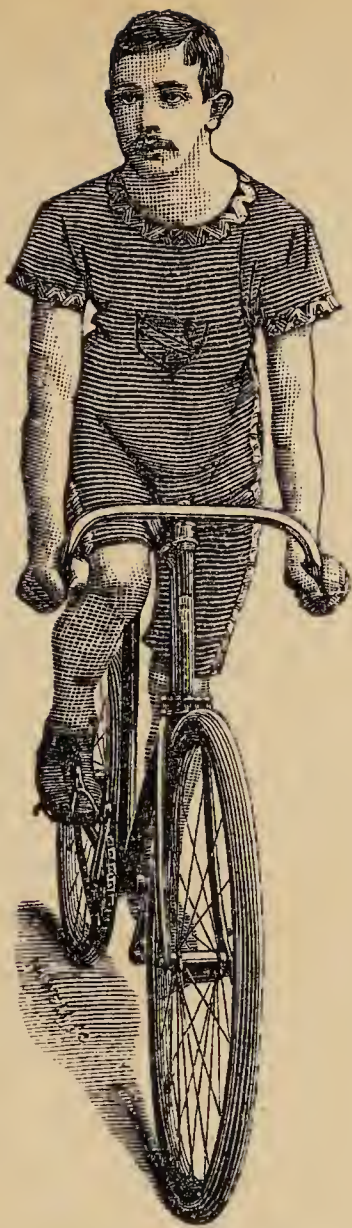


Photo by Higgins Royal Studio — 79, Royal Avenue, Belfast.

It Makes one feel like
 ♣ ♣ a new man, ♣ ♣
 this is what another racing cyclist says.

Hugh Mc. Alinden,
 Spirit Merchant,
 40, Academy Street,
 BELFAST.

To
 THE CHARLES A. VOGELER COMPANY,
 45, Farringdon Road, London, E. C.

Gentlemen,

I wish to say a word for the excellence of your St. Jacobs Oil. I am a racing cyclist, and find that for a rub down while in training nothing that I have ever used in any way approaches it. After the hardest race, a good rub down with it makes one feel like a new man, and I beg to say that so long as it is obtainable in Belfast I shall use nothing else,

and further, I will lose no opportunity of recommending it to my friends.

With my full permission to use this in any way you see fit, and thanking you for the aid St. Jacobs Oil renders me in my training, I beg to sign myself

Very faithfully yours
 (Signed.) **Hugh Mc. Alinden.**

Cyclists all agree there is but one mind, one voice, one expression of golden opinion as to the absolute value of St. Jacobs Oil and its superiority over all other remedies for outward application.

"IT MIGHT HAVE BEEN".

The bitterest cry that can be wrung
 from the heart!

**Events which appeal to
 humanity; sins of omission
 that sadden the world.**

"It might have been" will only tremble on the lips of those who have been indifferent to golden opportunities, or careless of the rules which govern health.

Those who have overworked their strength, exhausted their nerve force and blood vitality, or have indulged in excesses which have weakened the system, need not lose hope since that able physician gave to the world through The Charles A. Vogeler Company of London the formula from which that greatest of the world's remedies, **Vogeler's Curative Compound**, is made, for it "Makes People Well".

Those, therefore, who have lost their health should not repine in discouragement, but hasten to obtain the wonderful remedy which is now the talk and main subject of discussion among medical men and scientists throughout the world.

It will give new strength, new vigor, new rich red blood, new life and happiness; Don't Delay! Don't trifle! don't repeat the old mistakes; for with the good health which invariably follows the use of Vogeler's Curative Compound there will be no occasion to mourn "It might have been!"

Consider what a long train of diseases arise from impure blood, and how important it is that the blood should always be pure, and when we consider further that **Vogeler's Curative Compound** is the one and only true blood purifier, how necessary it is that we should always have this great medicine at hand.

MRS. CLARA GRACE, THE CHAMPION LADY RIDER.

In a letter of April 5th, 1897, Mrs. Grace says, "I have used St. Jacobs Oil for a considerable period, and I have always found it invaluable for stiffness and soreness after a long ride. On one occasion in particular when I had the misfortune to be thrown from my machine, and sustained a sprained ankle as a result, I used St. Jacobs Oil and it enabled me to ride in my usual form in less than a week. I strongly recommend the Oil to all cyclists and athletes, and I cannot speak too highly of it as a most valuable embrocation".



From a photograph by Davis — 515 Green Lanes,
Harringay.

SLEEPLESSNESS

is one of the most common symptoms of kidney diseases, and often brain trouble. VOGELER'S CURATIVE COMPOUND cures sleeplessness.

What a Cycle Manager says about ST. JACOBS OIL.

The testimony of the Manager of the Cycle department of one of the largest houses of business in Belfast, should, we think, carry weight with it. With regard to the efficacy of ST. JACOBS OIL.

Mr. D. B. Campbell, c/o Robinson & Cleaver, Belfast, says: — "I thank you for your promptness in sending the ST. JACOBS OIL, which I strongly recommend to all my friends. Personally I am delighted with it, it is the best embrocation I have ever used, and you may be sure I shall not employ any other now I have become acquainted with its merits. I shall strongly recommend it to all my racing friends".

Mr. Campbell evidently thinks this is the lubricant for cyclists, and it will be admitted that in his position as Manager of a Cycle Depot he must have extensive opportunities of judging of the requirements of that numerous and ever increasing body.

When the nerves ache.

The body grows thin and there is distress of some of the vital organs, then the overworked or abused system needs help.

Prompt and regular use of Vogeler's Curative Compound will keep up the strength and save the weakened parts from succumbing to disease.

In its peculiar ability to invigorate the body, to make new blood, to strengthen the stomach and digestive organs and to regulate the nerves lies the great value of Vogeler's Curative Compound in all wasting diseases, disorders of the liver, kidneys, stomach, and blood. It rescues shaky, enfeebled nerves from prostration, and removes those feelings of complete exhaustion, fear, and trembling that cause so much despondency among so many nerveless, vigorless, and worried men and women. It makes flesh and rich red blood and strong nerves in wasting diseases. It means to-day to thousands who have taken this valuable medicine health, strength, happiness, and a complete new existence.

The cycle a great boon to woman if the following advice is taken.



A study of the advantages and disadvantages of cycling as an outdoor exercise for women and girls soon shows that the former so overshadow and the latter as to make comparison out of the question.

The sensible woman of to-day is naturally drawn to the wheel as a means of healthful and pleasant diversion. Previous to the advent of the cycle, women had been limited as to outdoor exercise and recreation. Any means of driving our women and girls into the open air must be looked upon by those who study their health as a blessing. The dress which a woman adopts for cycling will have much to do with her comfort and health. The rule should be no restriction, but perfect relaxation of all the muscles. If she adopts the skirt, more than one becomes a burden; corsets, if they must be worn, should be hip corsets, although corset waists give greater freedom, and are manifestly the corset for the cyclist.

It is a matter of record however, that small waists are rapidly going out of fashion because so many ladies ride wheels and they are obliged to have more breathing room, than the fashion is set.

Internal cleanliness.

VOGELER'S CURATIVE COMPOUND is the only remedy known to medical science which promotes internal cleanliness without debilitating the organs upon which it acts.

The formula from which it is made was created with such a degree of nicety, from purely vegetable ingredients, by the great physician who made its discovery, that beneficial and not debilitating results always follow its use.



He had never seen his wife's new cycling costume since it had been brought home. If he had it might have saved him a twenty-mile chase over an uneven country, following a pretty figure on a bicycle, and, finally, finishing at his own door. But there you are, you know! She rode a "Cambridge" for which she paid £15:15:0, fitted with Chase Tough Tread Tires, and used ST. JACOBS OIL. Talk of man's superior wisdom after that.

The enormous sale and popularity of St. JACOBS OIL among athletes, especially cyclists, shows conclusively that is not so much the cheapest priced article they want as it is the quality. It is not the greasy, sticky, turpentine-smelling things that athletes want, even at a few pence cheaper, so they buy St. Jacobs Oil which is clean, penetrating, refreshing and wholesome. It kills pain and removes soreness and stiffness like magic.

Nervous fatigue always shows itself in failing digestion. VOGELER'S CURATIVE COMPOUND cures Indigestion.



HOLDERS OF THE 50 MILE CYCLE RECORD.



From a photograph by Reinhold, Schiele & Co. — 66, Chancery Lane, London.

We have frequently stated that fully 90 per cent, of athletes of note depend largely on the application of ST. JACOBS OIL for success. The evidence hereinafter mentioned of two of the world's leading athletes helps to bear out this statement. There have been many events which would have been lost to the winner had he not been wise and used St. Jacobs Oil in his training. We do not say this is the case with the well-known and popular tandem road riders, Mr. W. T. Walton and Mr. P. Wheelock, but the fact remains that they used St. Jacobs Oil continually in their training and after hard races, and at the present time hold the championship for the fastest 50 mile road record. The

letter which we now quote from will show their opinion of St. Jacobs Oil; it is written from 25, Rye Hill Park, Peckham, London, S. E., and contains the following:—

“As regular users of your excellent remedy, St. Jacobs Oil, we beg you will allow us to say that we found, from actual experience, it is absolutely the finest embrocation for cyclists' use we have ever seen or heard of. It has a most soothing effect on the tread muscles, particularly after a hard ride, and it acts like magic in cases of sprains and bruises. Wishing you every success.

We remain, yours faithfully,

(Signed) W. T. WALTON,
P. WHEELOCK.”

This testimonial came to us wholly unsolicited. These gentlemen, who have experienced so much benefit from the use of St. Jacobs Oil, are only too glad to have their evidence placed before the public, endorsing its great pain-killing qualities. There is hardly a race rider of note who does not use and recommend St. Jacobs Oil. The pain caused by the strain on the tread muscles, which the tired cyclist knows only too well, is almost instantly removed by the application of St. Jacobs Oil, as stated by Messrs. Walton and Wheelock. We ourselves have seen cyclists get off their machines at the finish of a hard fought race in such a condition, through the stiffness and soreness of the tread muscles, as made it difficult for them to walk to their dressing rooms, but after their trainer had rubbed their muscles for a few minutes with St. Jacobs Oil they could walk about with ease and comfort.

Such results as these could not be obtained by the use of any other remedy, and that is why St. Jacobs Oil is so universally used and recommended throughout the athletic world, and the sales of St. Jacobs Oil are ten times greater than those of all other outward applications combined.

✂ THE BEST. ✂

VOGELER'S CURATIVE COMPOUND is the best medicine. It is not a patent medicine, it is a great living physician's prescription.

It purifies the blood making it rich and pure; it cures all humors, boils, skin diseases, pimples, and eruptions. It overcomes that tired feeling, it tones and strengthens the stomach and digestion, and gives new life to the whole system.

FORM THE HABIT

of taking 10 drops of Vogeler's Curative Compound in a wine glass of water immediately after breakfast and after the evening meal. The result will be perfect digestion, pure blood, sound liver and kidneys, bounding health and vigor. There will be no skin eruptions, no tendency to corpulency, the skin will become soft and pink, and the form rounded and perfectly developed.

Remember that **VOGELER'S CURATIVE COMPOUND** is the only medicine which is able to effect the wonderful cures described in our books. Be sure and get **VOGELER'S**.

CATARRH.

The germs which cause catarrh in the head and throat swarm in millions where the case is chronic and of long standing. They feed on the delicate mucous membrane, and the product of their digestion is seen in the horribly offensive yellowish discharges which the miserable unhappy victim throws off. These discharges contain the deadly toxin discovered by the late Professor Pasteur, which, dropping into the throat, cause bronchitis, pneumonia, catarrh of the stomach, inflammation, and dyspepsia and all those other diseases which follow in its train. Impure impoverished blood is always and invariably the primary cause of catarrh. Catarrh cannot exist in cases where the blood is rich and pure. Vogeler's Curative Compound, that wonderful discovery of a great London physician, makes red pure blood, that is why it cures skin diseases, dyspepsia, kidney and liver troubles; they are all caused by impure blood. That is why it gives the pink and white complexion which women so much desire. It purifies and enriches the blood, which is the life of the human being. The standard of health of the individual is always in proportion to the purity of the blood. Keep the blood pure and perfect health will follow. The eminent physician who gave Vogeler's Curative Compound to the world through The Charles A. Vogeler Company performed an act of greater and more lasting benefit to mankind than was ever performed before.

ECONOMY

is essential to many and immaterial to a few, but all should know that each 1/1 1/2 bottle of VOGELER'S CURATIVE COMPOUND contains 77 doses, and each 2/6 bottle contains 230 doses, and having regard to the important fact that this great remedy is the result of a celebrated physician's discovery, and is actually prepared under eminent medical supervision from purely vegetable ingredients selected with the greatest care, it is obviously not only the most economical but the most scientific remedy ever offered to the public because **it makes people well.**

There is but one genuine blood purifier and strength restorer, made from the formula of an eminent London physician, and that is

Vogeler's Curative Compound.

Do not accept a substitute.

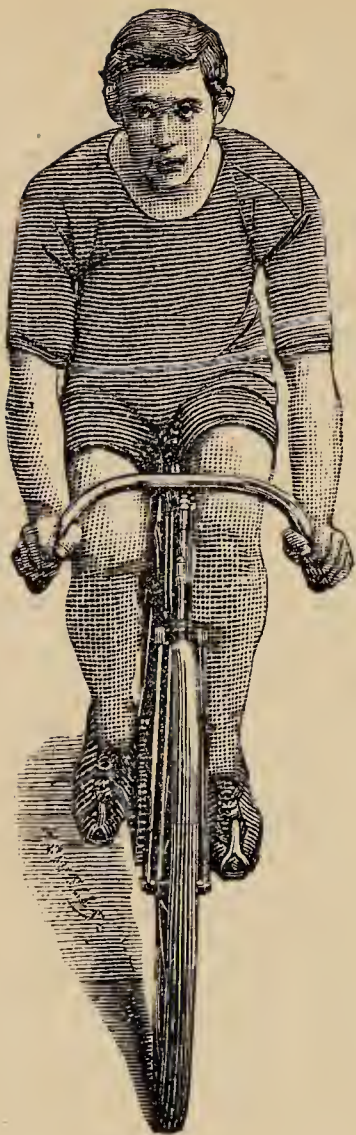


Photo by Higgins Royal Studio — 79, Royal Avenue,
Belfast.

From

Mr. TOM GOSS,

Fairview House, Clontarf, Dublin.

Dear Sirs,

Why I have never used St. Jacobs Oil for training purposes till the present season is something of a mystery to me, but why I use it now and always shall do so is not the slightest mystery. Your advertising claim that it "acts like magic" is perfectly true as far as my experience goes, and I find it the arch-enemy of stiffness, cramps, muscular troubles, and in fact every physical evil to which a cyclist or athlete is subject. Further, not only does it overcome these unpleasant results of training, but its conscientious use greatly assists a proper development of muscle, and consequently largely increases ones speed and powers of endurance. When I add that personally or by repute I have never known of St. Jacobs Oil giving other than the utmost

satisfaction, I think I have quite fully expressed my opinion of your sovereign remedy.

Believe me,

Very faithfully yours,

(Signed)

Tom Goss.

To

THE CHARLES A. VOGELFR Company,
45, Farringdon Road, London, E. C.

All of the racing men are falling into line as regards the general adoption of St. Jacobs Oil. Absolutely every winner of any important event this season has used St. Jacobs Oil in his training.



MISS KATE E. HEYWOOD,
Hon. Secty.
of the Leeds and
District Ladies' Cycle
Association, writes
as follows:—"I have
given a bottle of St.
Jacobs Oil to a lady
who had sprained
her hand, and she
assured me that one
application has done

her more good than all the other remedies she had tried in the course of eight weeks".

ACTIVE KIDNEYS

make Pure Blood.

PURE BLOOD

makes Perfect Health.

PERFECT HEALTH

makes Life worth Living.

**VOGELER'S CURATIVE
COMPOUND**

makes People Well!

The best remedy for Acidity of the
Stomach, Heartburn, Gout, Headache,
Indigestion, Kidney and Liver difficulties is

Vogeler's Curative Compound.

It is the most gentle vegetable aperient, blood purifier, and strength restorer, particularly for ladies, children, and infants.

BEAUTIFUL

FACES.



MANY BEAUTIFUL FACES ARE MARRED by growths of disfiguring hair, and doubtless a majority of ladies so afflicted endure painful embarrassment rather than use any preparation for the removal of such blemishes because of the fear of injurious results.

DEMELVO,

A Fragrant Liquid Compound — entirely free from all poisonous ingredients, quickly

REMOVES SUPERFLUOUS HAIR,

Without the slightest injury, as it acts only on the Hair, leaving the Skin as smooth, white, and clean as if there had never been a growth of hair upon it.

DEMELVO is the product of the combined efforts and careful study of three of the most eminent scientists, and is entirely unlike any other preparation offered for a similar purpose.

We will refund the money in any case where it does not produce the promised results, if used according to directions.

Price 4/6 a Bottle, by Parcels Post on receipt of Price.

THE CHARLES A. VOGELER CO.,
45, FARRINGTON ROAD, LONDON.

**ST.
JACOBS
OIL**

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OIL**

CYCLISTS!

**CRICKET TEAMS, FOOTBALL
PLAYERS, BOATING MEN AND
ALL ATHLETES SHOULD USE**

ST. JACOBS OIL!

REMOVES

Soreness

AND

Stiffness.

ESTABLISHED 50 YEARS.

MRS. CLARA GRACE, THE CHAMPION LADY RIDER,
USES **ST. JACOBS OIL**, AND CONSIDERS
IT THE MOST VALUABLE EMBROCATION CYCLISTS CAN
USE FOR REMOVING STIFFNESS AND SORENESS.

MESSRS. G. A. NELSON AND T. B. MCGREGOR,
HOLDERS OF THE WORLD'S HOUR RECORD (TANDEM)
FOR ALL TYPES OF CYCLES, ALWAYS USE **ST.
JACOBS OIL** WHEN TRAINING.